

## Wiley Paper Selection and Use Policy

### SCOPE

This Paper Selection and Use Policy (“Policy”) sets forth our principles governing the selection and sourcing of paper used in our products. This Policy will direct us in ensuring that our products meet or exceed our expectations as a global leader in our industry.

When we say “Wiley,” “our,” “we,” or “us,” we mean John Wiley & Sons, Inc. and its subsidiary and affiliate companies.

### MISSION

We take our role as a global citizen seriously and strive to conduct our business in a responsible and sustainable manner. We work to limit our impact on the planet—for today, and the long term. That means making choices that are good for business, good for our customers, good for our vendors and good for the environment.

### WHAT WE DO

We are committed to reducing our environmental footprint from our direct operations and across our supply chain through carbon reduction and avoiding forest degradation. While many of our product offerings are digital, there remains substantial customer demand for printed product.

98% of our paper is purchased through our printing partners, less than 2% is purchased directly from paper mills. We work closely with our largest partners to identify and supply from forestry management companies that meet our requirements. Through this process we endeavor to ensure that most of the paper used in our print products meets our environmental goals and ongoing publishing requirements to enhance our products.

### CERTIFICATION AND FOREST MANAGEMENT

We do not manage the majority of the purchase of paper; however, we expect that most of our printing partners use specific grades of paper that meet our quality and environmental standards. We expect that our largest printers use forestry management companies with a demonstrated and documented commitment to sustainability. This commitment is third-party certified by our print partners through auditable reporting and verification including independent, experienced auditors ensuring that certification standards have been met.

Over 90% of the paper used in our printed products meets at least one of the following standards:

- Forest Stewardship Council (FSC)
- The Sustainable Forestry Initiative (SFI)
- Programme for the Endorsement of Forest Certification (PEFC)

- Book Chain Project/PREPS rated 3 and above

While each of the certification standards have differences in their approach or practice, they all address the conservation of biological diversity, sustainable harvest, maintenance of wildlife habitat and species diversity, unacceptability of wood from illegal or unauthorized sources, protecting land from deforestation or conversion, involvement of environmental nongovernmental organizations and aboriginal rights.

We further endeavor to reduce our paper consumption and carbon emissions by limiting the number of available paper grades to optimize paper requirements while reducing paper waste during the printing process. We aim to use the lightest paper that is appropriate to the nature of the product to reduce unit weight, carbon impact and the number of trees used. If a paper loses its accreditation or if a particular paper's price increases significantly, we work with our printing partners to identify a suitable replacement that meets our environmental and quality requirements. We use uncoated groundwood paper in some of our book products when appropriate. These grades are made with mechanical pulp which uses 50% less wood fiber than uncoated freesheet grades.

In addition to sustainable forestry management, many of the mills our largest printers source from have publicly disclosed they have invested hundreds of millions of dollars to reduce air and water emissions, replaced wherever possible the use of fossil fuels in favor of renewable biomass fuels that reduce greenhouse gases and conserve energy. In connection therewith, they have converted their pulp bleaching processes to eliminate the use of elemental chlorine and some, as process permits, employ 100% chlorine-free systems.

## **IMPLEMENTATION AND COMPLIANCE**

Wiley's Policy is provided to our print partners when the Policy is updated and to any new print partner we onboard.

For paper used in our print products, we work with our largest print partners to provide certification confirmation and annual disclosure of the country of origin of papers. Wiley's Global Sourcing team monitors this Policy so that both internal and external stakeholders are empowered to follow proper protocol when entering paper options into our ordering system.

We use the Environmental Paper Assessment Tool (EPAT) and the Book Chain Project/PREPS database (from the Book Chain Project) to ensure papers meet our standards. These organizations independently review and verify the environmental credentials of paper we use globally.

Wiley's [Vendor Code of Conduct](#) is aligned with the ten principles of the United Nations Global Compact. The Vendor Code of Conduct sets out our expectations that we and our printers act responsibly and comply with the ten principles, including:

- Protecting human rights
- Eliminating discrimination and forced labor
- Undertaking initiatives to promote greater environmental responsibility
- Working against corruption in all its forms

Our ongoing commitment includes setting goals to improve our implementation and compliance practices. Current goals include gaining greater transparency into our low volume niche printers and reducing the small quantity of paper sourced that does not meet our sustainability standards.

## **POLICY UPDATES**

This Wiley Paper Selection and Use Policy is reviewed and updated annually or when there is any material change in the Policy. The last update to this policy was in July 2021.